



ADVISORS | ASSET MANAGEMENT | BOND LOGISTIX

*Regional expertise / National resources / Proven solutions*

# *INVESTING BOND PROCEEDS*

*presented to*



## *CALIFORNIA DEBT AND INVESTMENT ADVISORY COMMISSION*

*March 15, 2012*

## ▶ The Bonds Have Been Issued ... Now What?

### **Congratulations!**

- Months of careful planning are over
- At last, the Bonds have been issued
- You've locked in at a low cost of funds
- Now it's time to get back to your regular duties

### **Do Not Forget About the Bond Proceeds**

- Probably on your "To Do List"
- Typically are forgotten
- Are unique assets considering the arbitrage rebate and yield restriction requirements



▶ Investing Bond Proceeds

Arbitrage Yield

4.70%

Investment Strategy “A”

5.00%

Investment Strategy “B”

5.40%



▶ Investing Bond Proceeds

Arbitrage Yield

4.70%

Amount Invested

\$50,000,000

Investment Strategy "A"

.238%

Investment Strategy "B"

.001%



▶ Investing Bond Proceeds

Investment Strategy “A”

\$137,998

Investment Strategy “B”

\$5,626



## ► Why Bother Worrying About Investments?

### Costs

- Interest costs accrue on bonds immediately so...
  - Negative carry (i.e. negative arbitrage) on investments increases financing cost
- Improved investment performance will...
  - Reduce negative carry, and even lower overall borrowing costs

### Typical Funds

- Project Funds
  - Net funding + more earnings = smaller bond issue
  - Gross funding + more earnings = more project funds
- Reserve Funds
  - Earnings will offset debt service costs
  - Higher earnings here can offset costs of negative carry in Project Funds
- Debt Service Funds
  - More earnings = less net debt service (this is a good thing!)



## ▶ Formulating an Investment Strategy – General Principles

### Public Funds Investing Oath of Responsibility

- Bond proceeds are actually the public's assets

### Safety

- Protect your principal by minimizing credit risk

### Liquidity

- Ensure that funds are available *when* needed
- Too long...market price risk
- Too short...reinvestment rate risk
- Matched to expectations...just right

### Yield

- Matching liabilities and assets
  - Floating or fixed rates
- Generate consistent risk-adjusted returns
  - Arbitrage rebate requirements may prohibit you from retaining additional earnings from higher yielding investments (i.e. riskier)



▶ Formulating an Investment Strategy – Starts with Safety

**“Permitted Investments” under applicable...**

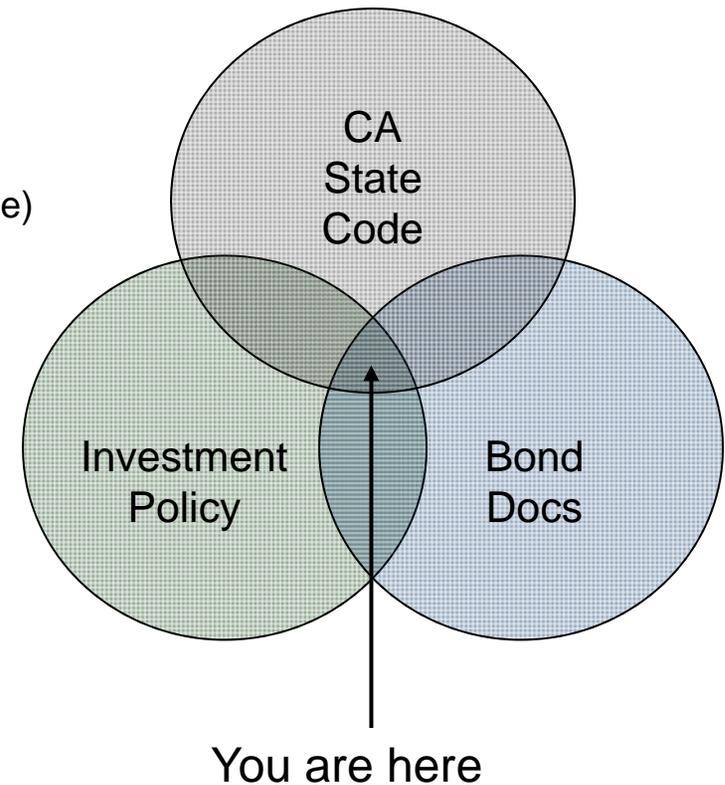
- Sections of State Code
  - California Government Code Sections 5903(e) and 5922(d)
- Investment policy
- Bond documents

**External Investment Approvals**

- Rating agencies

**Federal Tax Law Compliance**

- Arbitrage rebate and yield restriction requirements



## ▶ Formulating an Investment Strategy – Practical Considerations

### **When Do I Start?**

- Once the structure and sizing of the debt is known
- Considering adding investment advisor to the “Financing Team”

### **Integral Part of Debt Strategy**

- Do you net fund or gross fund?
- Earnings serve to reduce net financing costs

### **Can't I wait for rates to go higher, it seems like a good bet?**

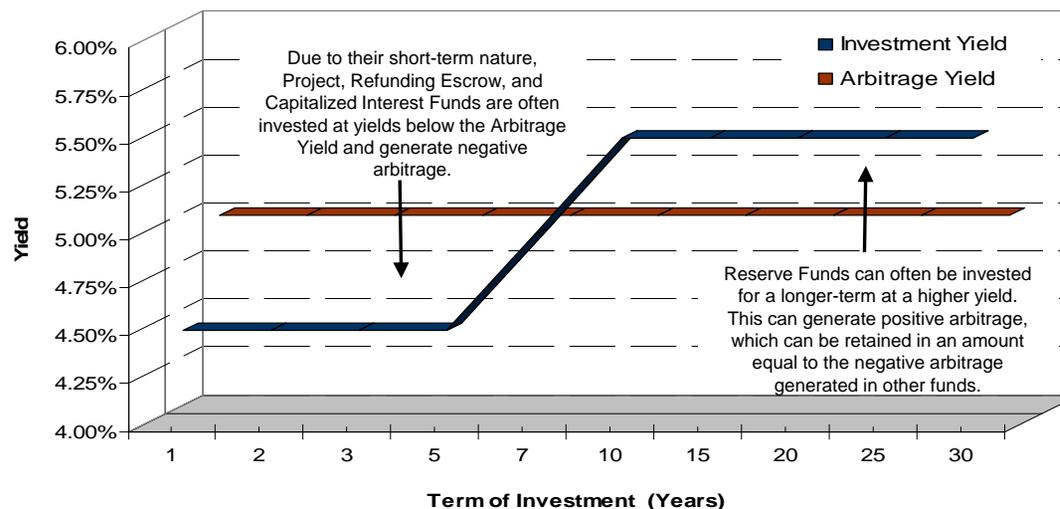
- Yes.....No.....Maybe.... Did you say “bet”?



## ▶ Formulating an Investment Strategy – Arbitrage Rebate Requirements

### Recalling the Implications of the Arbitrage Rebate Requirements

- Goal: Positive arbitrage without compromising safety or liquidity
- Prepare prospective arbitrage rebate models for competing investment alternatives
- If positive arbitrage is attainable, consider enhancing safety and liquidity
- Consider expenditure exceptions if positive arbitrage can be achieved in the project funds





## ▶ Formulating an Investment Strategy – Arbitrage Rebate Requirements

**Prior Bonds Reserve Fund used to fund Escrow Fund**

Sources of Funds	Refunding Bond Proceeds	Prior Bonds Proceeds	Total
Par Amount	9,595,000.00		
+ Original Issue Premium	387,863.20		
- Original Issue Discount	0.00		
Net Production	9,982,863.20		9,982,863.20
Prior Bonds Debt Service Fund		651,103.13	651,103.13
Prior Bonds Reserve Fund		936,606.26	936,606.26
<b>Total Sources:</b>	<b>9,982,863.20</b>	<b>1,587,709.39</b>	<b>11,570,572.59</b>
<b>Uses of Funds</b>			
Deposit to Escrow Fund	8,940,572.09	1,587,709.39	10,528,281.48
Deposit to Reserve Fund	824,300.00		824,300.00
Deposit to Costs of Issuance Fund	217,991.11		217,991.11
<b>Total Uses:</b>	<b>9,982,863.20</b>	<b>1,587,709.39</b>	<b>11,570,572.59</b>

**Prior Bonds Reserve Fund used to fund Reserve Fund**

Sources of Funds	Refunding Bond Proceeds	Prior Bonds Proceeds	Total
Par Amount	9,595,000.00		
+ Original Issue Premium	387,863.20		
- Original Issue Discount	0.00		
Net Production	9,982,863.20		9,982,863.20
Prior Bonds Debt Service Fund		651,103.13	651,103.13
Prior Bonds Reserve Fund		936,606.26	936,606.26
<b>Total Sources:</b>	<b>9,982,863.20</b>	<b>1,587,709.39</b>	<b>11,570,572.59</b>
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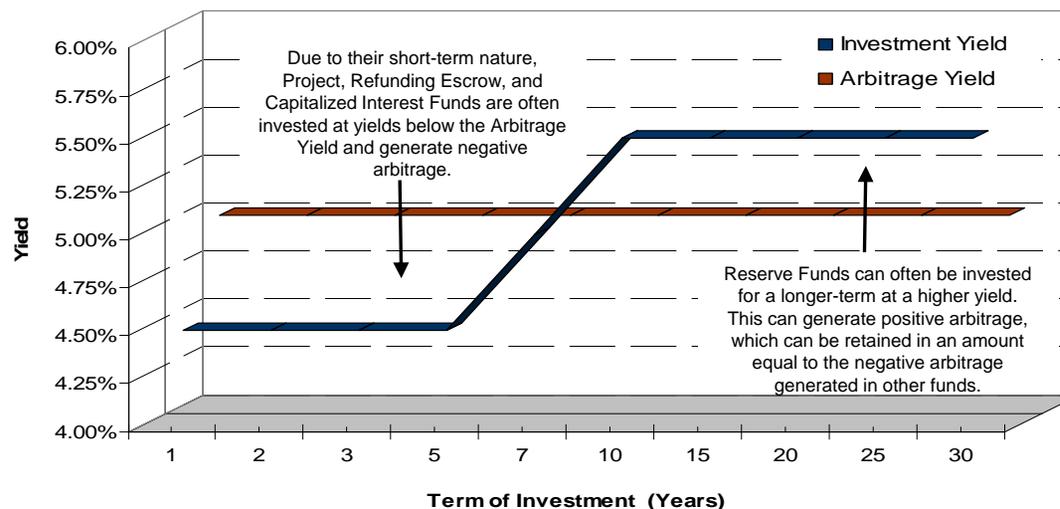
Arbitrage/Bond Yield:	3.362%
Positive or (Negative) Arbitrage in Escrow Fund:	(362,593.85)
Prior Bonds Reserve Fund invested in FNMA yielding 5.00%	



## ▶ Formulating an Investment Strategy – Arbitrage Rebate Requirements

### Recalling the Implications of the Arbitrage Rebate Requirements

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▶ Formulating an Investment Strategy – Arbitrage Rebate Requirements

**Cumulative Rebate Liability (Applying Two-Year Spending Exception)**

Issue Date: March 7, 1996  
 Rebate Computation Date: March 7, 2001

Summary of Arbitrage Rebate Analysis - Applying Two-Year Spending Exception

Fund Reference Number	Fund Description	Current Fund Status	Computation Date Valuation	Gross Earnings	Internal Rate of Return	Excess Earnings
1	Construction Fund	NA	NA	NA	NA	\$0.00
2	Reserve Account	Inactive	\$0.00	\$1,002,397.80	4.910626%	(\$14,816.48)
<b>Totals:</b>			<b><u>\$0.00</u></b>	<b><u>\$1,002,397.80</u></b>		<b><u>(\$14,816.48)</u></b>

Issue Date: March 7, 1996  
 Rebate Computation Date: March 7, 2001

Summary of Arbitrage Rebate Analysis

Fund Reference Number	Fund Description	Current Fund Status	Computation Date Valuation	Gross Earnings	Internal Rate of Return	Excess Earnings
1	Construction Fund	Inactive	\$0.00	\$8,139,455.99	5.787138%	\$1,228,239.38
2	Reserve Account	Inactive	\$0.00	\$1,002,397.80	4.910626%	(\$24,694.13)
<b>Totals:</b>			<b><u>\$0.00</u></b>	<b><u>\$9,141,853.79</u></b>		<b><u>\$1,203,545.25</u></b>

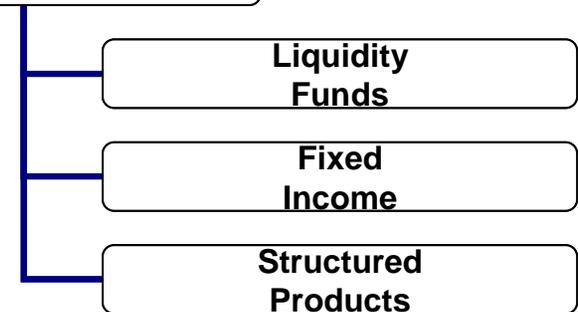


## ▶ Evaluating Investment Vehicles

### Identify Investment Vehicle Candidates

- Liquidity Funds
  - Money Market Funds, Local Agency Investment Pools, Internal Investment Pools
- Fixed Income
  - Treasuries, Agencies, Medium-Term Notes
- Structured Products
  - Guaranteed Investment Contracts, Forward Delivery Agreements, Repurchase Agreements

### Primary Investment Vehicles



Fund Name/ Average Life	LAIF	Portfolio w/ Agencies	Collateralized Structured Product
Project Fund 12 Months	.380% 245 Days	.238% 12 Months	.452% 12 Months
Reserve Fund 3 Years	.380% 245 Days	.510% 3 Year	.402% 3 Year



## ▶ Evaluating Investment Vehicles – Liquidity Funds

### General

- Funds that provide on demand withdrawals and investments of proceeds, typically at a constant \$1 NAV (or \$1/share)
- “Sweep” funds are money markets that automatically invest (or sweep) any dollars that would otherwise go uninvested
  - Be aware of management and 12b-1 fees
- Money market funds are SEC regulated and have specific maturity limits on assets held; 90 day maximum or 60 day max for AAA rating
- Local, state, or internal “pooled investments” may have different guidelines and required notice periods, but may offer higher returns as a result in certain market conditions
  - LAIF currently around .380%
  - 245 days average life
  - Accounts with bond proceeds allowed 1 withdrawal a month on anniversary date of deposit



## ▶ Evaluating Investment Vehicles – Liquidity Funds

### General

- The Financial Crisis of 2008/2009
  - Problems occurred with liquid type funds – withdrawals suspended
  - Government Funds vs Prime Funds – worth the risk?
    - 0.00% vs 0.10%



## ▶ Evaluating Investment Vehicles – Liquidity Funds

<b><i>Liquidity Funds</i></b>	
<b>Safety</b>	Very High / routine rating confirmations
<b>Liquidity</b>	Very High / Anytime / \$1 in, \$1 out
<b>Yield</b>	Variable rate / Can change daily/ Generally lowest yielding
<b>Fees</b>	Management estimated 10bps to 60bps / sweep function extra <b>(currently suspended)</b>
<b>Administrative</b>	Very little to nonexistent; LAIF limitations on withdrawals



## ▶ Evaluating Investment Vehicles – Portfolio Management

### **General**

- Portfolio management is a true discipline
- Markets are very transparent, but also very fast

### **Safety Considerations**

- Market price (interest rate risk)
- Reinvestment rate risk

### **Liquidity Considerations**

- Fund characteristics
- Expenditure dates determine liquidity/duration characteristics
- Matching cash flows reduces risks

### **Yield Considerations**

- Yields measured from purchase to actual disposition date
- Careful not to reach - consider liquidity
- Combining different maturities reduces risk



## ▶ Evaluating Investment Vehicles – Portfolio Management

<b><i>Portfolio Management</i></b>	
<b>Safety</b>	Per issuer policies and guidelines but typically only highest rated instruments are permitted
<b>Liquidity</b>	Very; typically only the most liquid securities permitted. Consider duration of underlying fund
<b>Yield</b>	Fixed purchase yield; average life and duration driven
<b>Fees</b>	<p>Transparent pricing on individual securities</p> <p><i>Externally Managed:</i> Very competitive with money funds, 2-20bps, plus personalized attention and control over fund characteristics unlike money market funds</p> <p><i>Internally Managed:</i> Cost of prerequisite expertise goes from 'working' knowledge to "trading" knowledge</p>
<b>Administrative</b>	Ranging from minimal to significant depending on whether externally or internally managed. However external solution does not relieve issuer from responsibility



## ► Evaluating Investment Vehicles – Portfolio Management

### Portfolio Summary

Description	Par Value	Maturity Date	Coupon	Purchase Price	Yield to Maturity	Accrued Interest	Total Price
T-Bill	6,110,000	5/31/2012	0.000%	99.979	0.097%	-	6,108,737.44
Treasury Note	6,160,000	8/31/2012	0.375%	100.111	0.134%	941.58	6,167,748.82
Treasury Note	6,112,000	11/30/2012	0.500%	100.236	0.167%	8,802.61	6,135,244.44
FNMA	6,172,000	2/26/2013	0.750%	100.535	0.184%	2,314.50	6,207,365.18
FHLB	6,125,000	5/29/2013	3.625%	104.079	0.234%	66,609.38	6,441,471.00
FHLB	6,195,000	8/28/2013	0.500%	100.298	0.295%	1,548.75	6,214,980.98
FHLMC	6,238,000	11/27/2013	0.375%	100.071	0.333%	7,017.75	6,249,427.08
FNMA	6,210,000	2/27/2014	1.250%	101.722	0.363%	3,881.25	6,320,823.67
	<b>49,322,000.00</b>					<b>Total Portfolio Cost:</b>	<b>49,845,798.60</b>



► Evaluating Investment Vehicles – Portfolio Management

**Portfolio Cash Flow**

Date	Principal	Interest	Total Receipts	Withdrawals	Balance
3/15/2012					8,100.00
5/31/2012	6,110,000.00	137,991.88	6,247,991.88		6,256,091.88
6/1/2012			0.00	(6,250,000.00)	6,091.88
8/31/2012	6,160,000.00	88,995.00	6,248,995.00		6,255,086.88
9/1/2012			0.00	(6,250,000.00)	5,086.88
11/30/2012	6,112,000.00	137,991.88	6,249,991.88		6,255,078.75
12/1/2012			0.00	(6,250,000.00)	5,078.75
2/26/2013	6,172,000.00	77,445.00	6,249,445.00		6,254,523.75
3/1/2013			0.00	(6,250,000.00)	4,523.75
5/29/2013	6,125,000.00	122,711.88	6,247,711.88		6,252,235.63
6/1/2013			0.00	(6,250,000.00)	2,235.63
8/28/2013	6,195,000.00	54,300.00	6,249,300.00		6,251,535.63
9/1/2013			0.00	(6,250,000.00)	1,535.63
11/27/2013	6,238,000.00	11,696.25	6,249,696.25		6,251,231.88
12/1/2013			0.00	(6,250,000.00)	1,231.88
2/27/2014	6,210,000.00	38,812.50	6,248,812.50		6,250,044.38
3/1/2014			0.00	(6,250,000.00)	44.38
	49,322,000.00	669,944.38	49,991,944.38	(50,000,000.00)	



## ▶ Evaluating Investment Vehicles – Structured Products

### General

- Contract/Agreement between issuer/trustee and financial institution/insurance company
- Structured Products are custom tailored to the expected drawdown requirements of fund
- Issuer agrees to make W/D's only for specified purposes (e.g. project costs, debt service)
- In exchange, providers are willing to make all draws at par value (e.g. assume market price and reinvestment risk)
- Since 2008/2009
  - Contracts worked as written
  - Number of providers have diminished
    - Difficult to receive 3 bids



## ▶ Evaluating Investment Vehicles – Structured Products

### Structured Products

- Guaranteed Investment Contracts
  - Involves a deposit with a “provider”, which can be collateralized at execution or under certain events (e.g. downgrade)
  - Tough initial counterparty credit rating
  - Collateralized vs Uncollateralized
- Forward Delivery Agreements (broker/dealers)
  - Not itself an investment, but rather a contract pursuant to which investments will be purchased now and in the future
  - Those investments must be permitted investments
- Repurchase Agreements (banks, broker/dealers, and financial institutions)
  - Underlying securities are delivered and held by third party



## ▶ Evaluating Investment Vehicles – Structured Products

### **Project / Acquisition Fund**

- Usually “full flex” to accommodate actual versus projected draw schedule
- Permissible draws made at par value but providers will want a rule to prevent draws being made simply to invest elsewhere

### **Reserve Funds**

- By agreeing to draw only for purposes under the Indenture (e.g. need to pay D/S!), the provider agrees to par value W/D's.
- Removes market price risk associated with a fixed income investment (e.g. Treasury note)
- Cannot make a W/D to reinvest in another investment

### **Debt Service Funds (e.g. 1/6 and 1/12 deposits)**

- Only makes sense if you can earn positive arbitrage



## ▶ Evaluating Investment Vehicles – Structured Products

### **Special Federal Tax Law Considerations**

- Purchase at Fair Market Value
- Competitive bid process, best bid wins
- Bids awarded on rate alone, so bids must be uniform (can be easier said than done)



## ▶ Evaluating Investment Vehicles – Structured Products

<b>Safety</b>	Per documents and insurer provisions, if applicable. Watch out for subtle variations
<b>Liquidity</b>	Very high, but only for purposes under Indenture (project, D/S, etc.). No W/D's to reinvest elsewhere
<b>Yield</b>	Fixed or variable yield based on average life, duration , size, <b>and</b> credit of issuer
<b>Fees</b>	Treasury Regulations “safe harbor”; commonly expressed in terms of .20% of amounts to be invested, with upper and lower limits consistent with current regulations (\$4,000 min. & \$37,000 max. per fund, \$103,000 per bond issue). Other fees may be incurred (e.g. counsel, trustee). Provider pays fees as costs are reflected in the rate bid.
<b>Administrative</b>	Potential significant upfront depending on issuer experience and complexity of transaction. Post execution, minimal



## ▶ Summary – Project Fund

Project Fund - \$50mm w/ 12 month Average Life

	Portfolio	Collateralized Structured Product	Money Market/ Sweep Account	LAIF
Liabilities = Assets	Yes	Yes	No	No
Risks				
Credit/Counterparty	No	Yes	No	No
Interest Rate	No	No	Yes	Yes
Market (Par)	Yes	No	No	No
Reinvestment	Yes	No	Yes	Yes
Fees	0.02%	0.20%/\$4k to \$37k	.20% - 0.60% (suspended)	NA
Net Investment Rate	0.238%	0.452%	0.010%	0.380%
Total Expected Earnings	137,998.10	246,916.64	5,625.70	207,325.06



## ▶ Summary – Reserve Fund

Reserve Fund - \$5mm w/ 3 Yr Average Life

	Portfolio	Collateralized Structured Product	Money Market/ Sweep Account	LAIF
Liabilities = Assets	Yes	Yes	No	No
Risks				
Credit/Counterparty	No	Yes	No	No
Interest Rate	No	No	Yes	Yes
Market (Par)	Yes	No	No	No
Reinvestment	Yes	No	Yes	Yes
Fees	0.02%	0.20%/\$4k to \$37k	.20% - 0.60% (suspended)	NA
Net Investment Rate	0.510%	0.402%	0.010%	0.380%
Total Expected Earnings	75,508.33	59,506.69	1,480.56	56,261.11



## ▶ DON'T FORGET ABOUT THE BOND PROCEEDS!

- As with investing any public funds, your objectives are Safety / Liquidity / Yield
- The difference is that you usually have less flexibility and unique cash flow considerations
- It's GOOD to owe rebate!

